

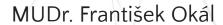
Semi Autonomous HAir Removal Robotic Assistant



STU FEI

#### **Team**

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MSc. Martin Dekan, PhD.



MSc. Ľuboš Chovanec, PhD.



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MSc. Martin Lučan

## The project motivation

- laser hair removal procedure
- state of the art manual procedure lack of professional staff larger areas are time-consuming necessary to repeat at least 6-8 sessions monotonous inaccurate

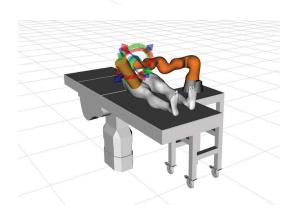






## The project motivation

 our solution – automatic/robotic procedure relieving monotonous work speeding up the treatment higher accuracy more consistent hair removal result



# Key technologies

- KUKA LBR MED
- Roboception rc\_visard 65m
- Laser hair removal device





## Operational mode A

 support system for guiding the end effector lower physical load on the operator

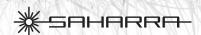


## Operational mode B



semi-autonomous solution
scan the human skin's surface using a 3D camera
segmentation of the surface
perpendicular to the surface and at a constant distance
selection of areas where to/not to remove the hair





#### Main features

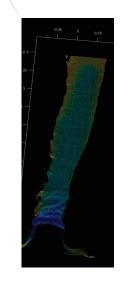
- Autonomous movement of the robot perpendicular to the surface of the skin at a predefined distance (mode B)
- Application interface allowing to adapt the dermatological procedure (mode B)
- An ergonomic end effector (mode A)



## **Key innovation**



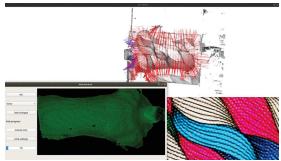
- Analysis of the surface of human skin's and automatic finding of the suitable trajectories
- TRL 6 prototype verified in relevant environment





## **Key innovation**

- 1. the optimal projection pattern → reducing noise
- 2. detection of the body  $\rightarrow$  workspace, ground plane detection, aprilTag detection
- 3. measurement is repeated several times  $\rightarrow$  minimize the noise
- 4. normal to important points is calculated
- 5. data are filtered and validated → the points where the robot should be navigated



## Level of integration



- feasibility study
- dermatological head only with a model printed on a 3D printer
- recommended technological abilities working with a computer (basics), knowledge of robotics (basics)



# Market analysis

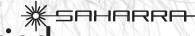
Hair removal devices market analysis	
Market size value in 2019	0.66 billion \$
Market size value in 2020	0.76 billion \$
Revenue forecast in 2026	1.87 billion \$
Growth Rate from 2019 to 2026	CAGR of 15.9%

Source: https://www.grandviewresearch.com/industry-analysis/laser-hair-removal-market

# Market analysis



US market in 2019	Sessions	Average fee \$	Expenditures \$
Laser hair removal	1,055,456	287	279,736,549
Intense pulsed light	685,755	406	303,074,190
Total	1,741,211		582,810,739



# Net Present Value & Payback Period

Assumptions	
SAHARRA price (robotic arm, SW, vision sys)	185,000 \$
Session fee	300 \$
Sessions per day	8
SAHARRA session multiple	50 %
SAHARRA sessions pre day	12
Workdays	261

year	1	2	3	4	5
Cash flow	128,200 \$	313,200 \$	313,200 \$	313,200 \$	313,200 \$

Net Present Value (10% discount factor)	1,019,093 \$
Return of Investment (ROI)/ Years	0.59

## Target market



- Beauty and dermatology clinics
  - 1. motivating consumers to adopt the technologically advanced products
  - 2. a more consistent hair removal result
  - 3. a relief from monotonous work
  - 4. increase status and client preference

Germany hair removal devices market share, by end use, 2017



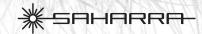
- Beauty clinics
- Dermatology clinics
- Home use

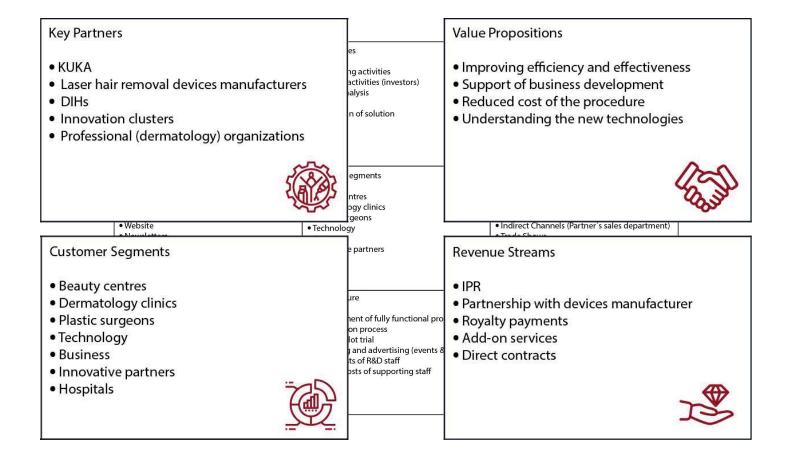


## Competitive advantage

- increase the competitive advantage of the seller of the epilator
- early exclusive partnership with laser hair removal manufacturers will provide funding for the further development
- solution is not limited to a particular type of device and manufacturer

Business model canvas





## Commercialization – next steps



- IPR protection
- capital increase for the development of a fully functional prototype (1 year)
- a few pilot solutions in Slovakia
- launch in the next year





## Thank you for your attention





#### Competition

- 1st round only 12 teams were selected
- 2nd round only 5 finalists were selected (Italy winner, Germany, USA, China, Slovakia)
- Jury
  - Prof. Dr. Oussama Khatib (Stanford USA)
  - Prof. Dr. Alin Albu-Schäffer (DLR Germany)
  - Prof. Dr. Ir. Stefano Stramigioli (University of Twente NL) Prof.
- Dr. Tobias Ortmaier (University of Hannover Germany)
  - Dr. Rainer Bischoff (Director of Research at KUKA)
  - Erico Guizzo (IEEE Spectrum Magazine)

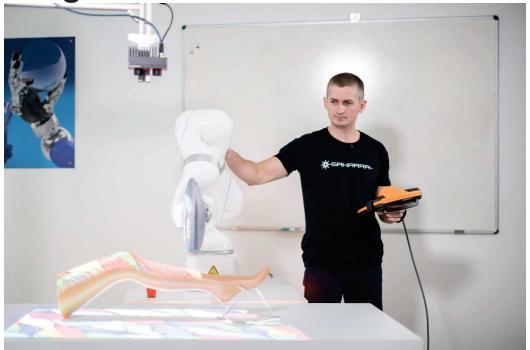


Recording



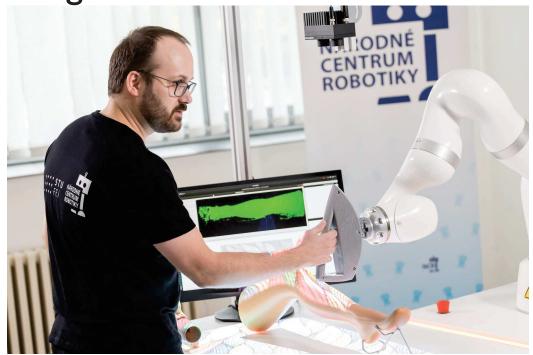


Recording





Recording





Recording



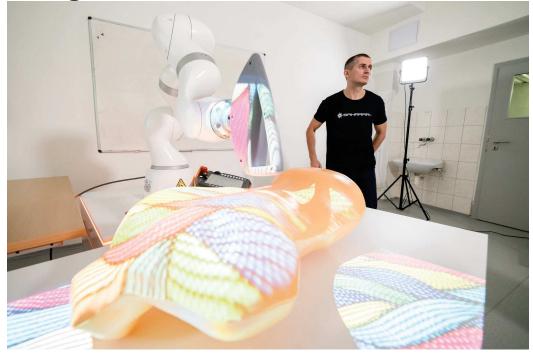


Recording





Recording





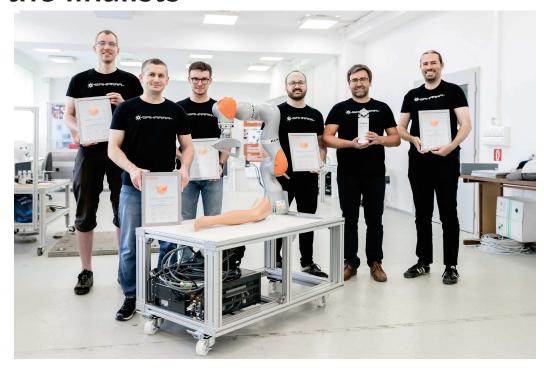
#### Video

• <a href="https://youtu.be/WbL1nt7UY80">https://youtu.be/WbL1nt7UY80</a>





# And the finalists













# Thank you for your attention

